The ASEAN Secretariat, the French and German Embassies as well as the EU Delegation in Jakarta are pleased to invite you to the ‘ASEAN-Europe Economic Dialogue’ on 10 and 11 December 2013. This two-day event will bring together major ASEAN, European and international economic actors both from the public and the private sectors. Whilst the first session of this dialogue will focus on the lessons learned from the global economic crisis, the second session will address connectivity not only within ASEAN but also between ASEAN and Europe.

Objectives

This event will give high level economic experts from the public and private sector the opportunity to share the ASEAN-EU experience on regional integration, promote, encourage and reaffirm business partnerships between European and ASEAN companies. During the discussions, panellists and participants will exchange views on implications of progress of AEC 2015 and enhancing ASEAN-EU connectivity on businesses. In addition, this ‘ASEAN-Europe Economic Dialogue’ aims at promoting the benefits of an ASEAN single market and a European single market for ASEAN and European companies, and share perspectives on the link between regional integration and trade.

TUESDAY, 10 DECEMBER 2013

“The importance of regional integration and trade in addressing global economic challenges: ASEAN & EU perspectives”

Programme

03.00–03.30 pm  Participants’ registration

03.30–04.00 pm  Opening speeches by French and German Ambassadors to Indonesia and ASEAN, H.E. Corinne Breuzé, H.E. Dr. Georg Witschel, and the EU Ambassador to ASEAN and designated to Indonesia and Brunei Darussalam H.E. Olof Skoog.

04.00–05.30 pm  “The importance of regional integration and trade in addressing global challenges: ASEAN & EU perspectives”

Moderator: Jean-François Di Meglio, President of ‘Asia Centre’

Speakers:
- Hubert Testard, French Treasury representative for ASEAN, based in Singapore
- Harvey Rouse, Head of Economic and Trade Section, EU Delegation
- Marion Zipfel, freelance journalist
- Dr. Shandre M. Thangavelu, National University of Singapore
- Dr. Suthiphand Chirathivat, Executive Director, ASEAN Study Center, Chulalongkorn University

05.30–06.30 pm  Q&A

06.30–08.00 pm  Dinner offered by the French Embassy at the ASEAN Secretariat
**Programme**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30–09.00 am</td>
<td>Participants’ registration</td>
</tr>
<tr>
<td>09.00–09.10 am</td>
<td><strong>Welcoming remarks</strong>&lt;br&gt;H. E. Lim Hong Hin, Deputy Secretary-General of ASEAN for ASEAN Economic Community</td>
</tr>
<tr>
<td>09.10–09.20 am</td>
<td><strong>Introductory remarks</strong>&lt;br&gt;H. E. Dr. Georg Witschel, Ambassador of the Federal Republic of Germany to Indonesia, Timor Leste and ASEAN</td>
</tr>
<tr>
<td>09.20–09.45 am</td>
<td><strong>“Progress of the ASEAN economic reforms in view of the AEC 2015 objectives” – Private Sector Perspectives</strong>&lt;br&gt;<strong>Keynote speaker:</strong>&lt;br&gt;Jean Pierre Felenbok, President Director and Managing Partner of Bain &amp; Company Indonesia</td>
</tr>
</tbody>
</table>
| 09.45–10.45 am | **Panel Discussion: “Connectivity within ASEAN and between ASEAN and Europe”**<br>**Moderator:** Jean-François Di Meglio, President of ‘Asia Centre’
  **Speakers:**<br>– H. E. Olof Skoog, EU Ambassador to ASEAN and designated to Indonesia and Brunei Darussalam<br>– H. E. Lim Hong Hin, Deputy Secretary-General of ASEAN for ASEAN Economic Community<br>– Welani Widjaja, Managing Director of PT DHL Global Forwarding Indonesia<br>– Dr. Ruth Banomyong, Director of the Department International Business logistics and transport management, Thammasat University |
| 10.45–11.45 am | **Q&A**                                                                                     |
| 11.45–12.00 pm | **Wrap-up and closing remarks**<br>H. E. Corinne Breuzé, Ambassador of the French Republic to Indonesia, Timor Leste and ASEAN |

**Venue:** The ASEAN Secretariat  
70 A Jalan Sisingamangaraja  
Jakarta 12110  
**Tel:** (62-21) 726 2991