

Common ASEAN Tourism Curriculum

A “Common ASEAN Tourism Curriculum (CATC)”, completed in June 2007 with technical assistance provided by the ASEAN Australia Development Cooperation Program (AADCP) is available to tourism stakeholders. Visit www.waseantourism.com. (Note: username is “guest”, password is “guest1”.)

Focused on Competency Based Training (CBT), which is recognized worldwide as the most effective means of delivering vocational training, CATC provides trainees with the skills, knowledge and attitudes necessary to demonstrate competence. This concept is especially applicable to tourism where ‘attitude’ is a vital element in customer contact and service situations.

CATC enables practical workplace application, builds the foundations for trainee promotion and continued learning, and offers the flexibility for trainees to move between Labour Divisions as needs or opportunities arise.

CATC based its curriculum on a suite of competency standards provided to the project as building blocks, including: “Hotel Services – Restaurant Services”; “Hotel Services – Front Office and Housekeeping”; and “Travel – Travel and Tour Services”.

CATC aligned those competencies to six “Labour Divisions”:-

- Food Production (FP)
- Food and Beverage Services (FB)
- Tour Operation (TO)
- Travel Agencies (TA)
- Front Office (FO)
- Housekeeping (HK)

The proposed curriculum is the culmination of consultation with ASEAN-Member States and builds upon two draft proposals. Tourism policymakers, educators, trainers, and human resources professionals in the region stand to benefit from accessing and referring to these comprehensive resources.

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