

40th Year of ASEAN-Japan Friendship and Cooperation

Usage of the title, logo, and catchphrase

November 2012

1. Title of the anniversary year

- English : 40th Year of ASEAN-Japan Friendship and Cooperation
- Japanese : 日・ASEAN友好協力40周年

2. Official logo and catchphrase

[Announcement of Official Logo and Catchphrase](#)

3. Usage of the title, the logo, and the catchphrase

(1) In public materials (i.e. posters, pamphlets, website, signboards, banners, etc) ,**English** title and catchphrase should be used. The title and the catchphrase in Japanese or ASEAN Countries' language may be used with English.

(2) In principle, the title and the catchphrase may be written in any type of font.

(3) The usage of the logo

[Logo usage guidelines.](#)

(4) The title, the logo, and the catchphrase can be used from the date of endorsement of an event until 31st December, 2013.

(End)